



ASHEESH KUMAR

Future belongs to those who can add creativity and technology together. I always have a unique perspective when approaching an issue due to my broad range of interests and hobbies. Creativity is the source of differentiation hence the root of competitive advantage.



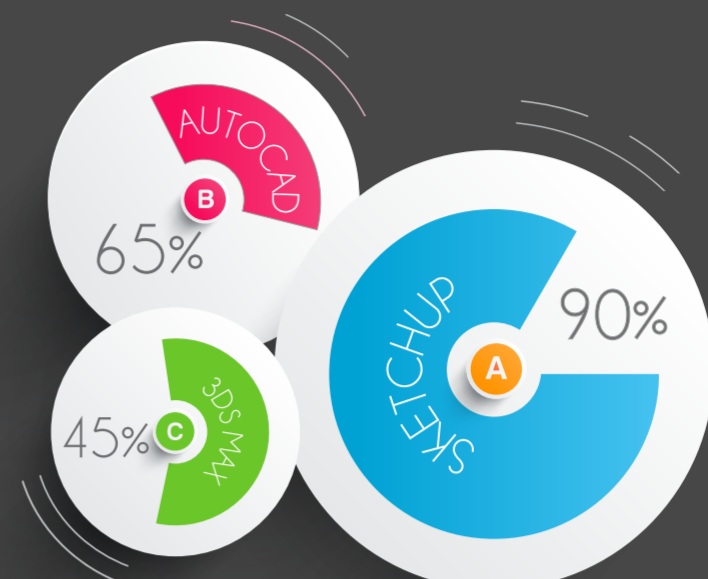
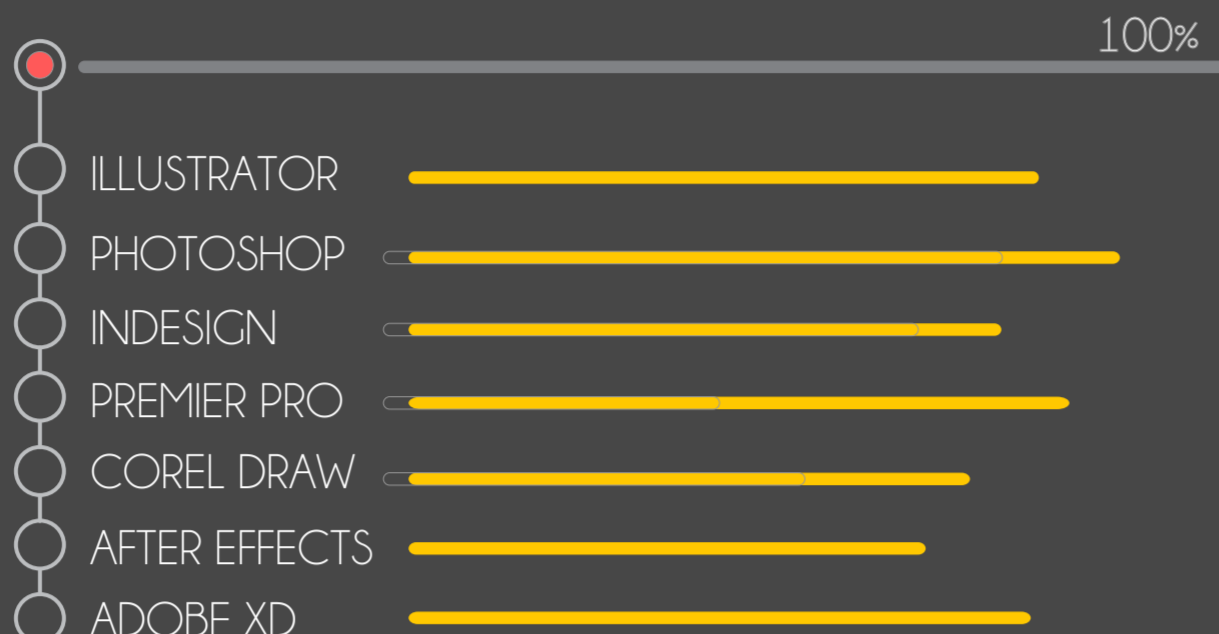
PERSONAL PROFILE

A passionate guy when comes to art and designing... post-graduated from National Institute of Fashion Technology with Space Design as a specialization.

I work enthusiastically, have enough motivation for myself and my department. I love what I do, and it's contagious



PROFESSIONAL SKILLS



3D SOFTWARES - SketchUp, 3ds max. AutoCad, Lumion



EDUCATION

- NATIONAL INSTITUTE OF FASHION TECHNOLOGY**
2013-2015 Post graduated in Design Space, also have a deep understanding about design research & methods. Passed out from NIFT so have to learn language of Fashion however graphic & space was the main area of interest.
- UNIVERSITY OF DELHI**
2009-2012 Graduated from SGGSCC pursued B.Com(H), a creative guy should also have market knowledge in terms of business and marketing to know the whole system structure of a country.
Although graduated from a commerce college but was more keen in participating event like logo design, caricature, T-shirt design etc.
- D.A.V. PUBLIC SCHOOL, CBSE BOARD**
2007-2009 Passed high school from CBSE board at Nigahi, Madhya Pradesh with colorful grades, I was the only artist at my school apart from my art teacher.



WORK EXPERIENCE

- CAB** present Working as an **Design Lead**, responsible for handling the event creatives, ideating and guiding the design team to bring out their optimum efficiency level to give the quality output within the given deadline. coordinating with accounts manager and operation for smooth flow of the production and deliverables.
- STIR** 2015-2019 Working as an **Associate Art Director**, responsible for handling the events creative and guiding the design team to bring out their optimum efficiency level to give the quality output within the given deadline.
Joined STIR as a Creative Visualizer, responsible for 3d design and walkthroughs which include stages, stalls, installations, events layouting, space design and graphical work like logo, brochure, mailer, standee, posters etc.
- GOODWORD MEDIA SERVICES PRIVATE LTD**
2014 - 2015 Worked as an Assistant designer for 6 months, job responsibility were organizing events setup, mall decor, installations, magazine design, look book design and all graphical work including social media pages.

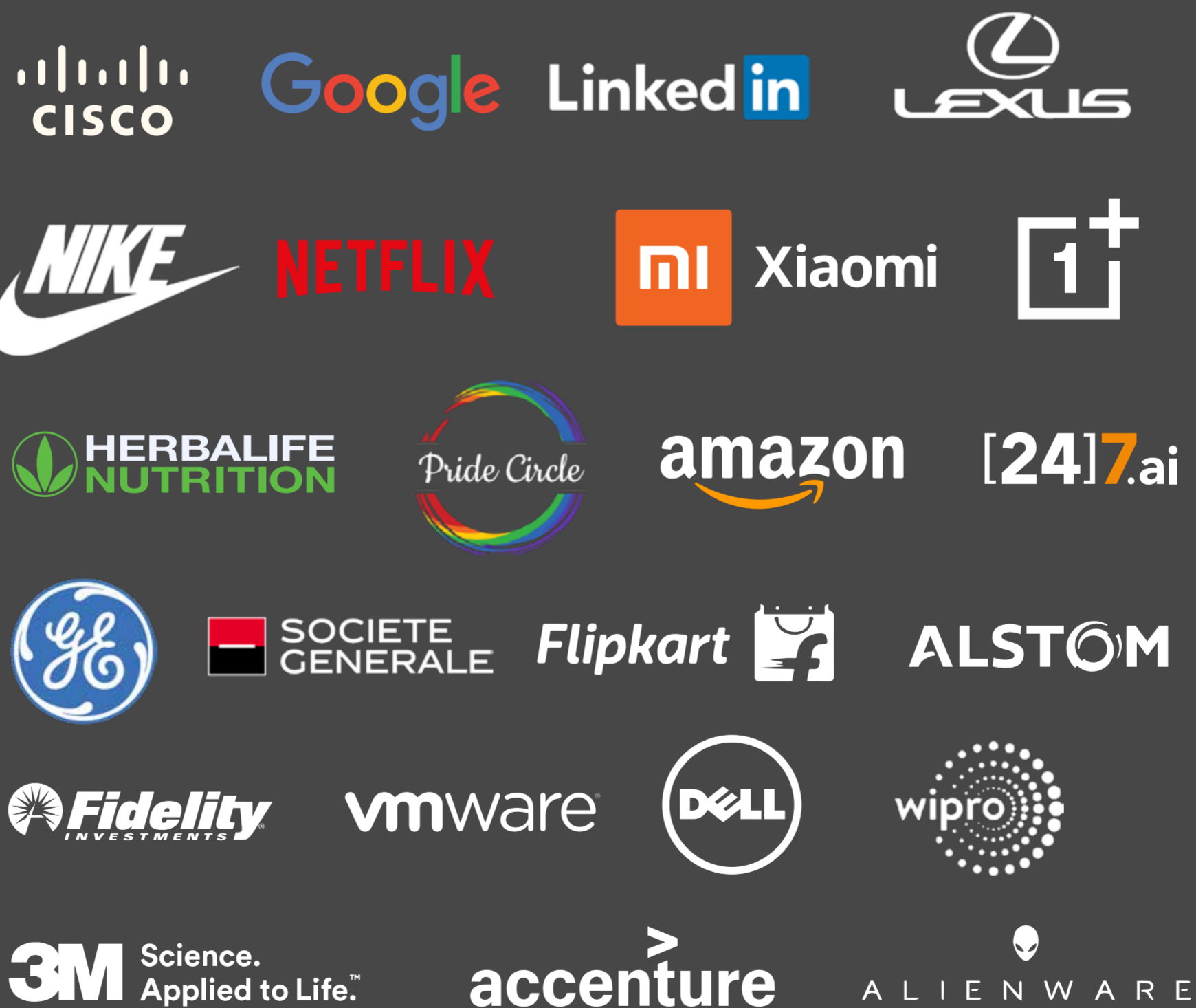


ACHIEVEMENTS

- BIG BANG AWARD 2017** AWARD FOR EXCELLENCE IN COMMUNICATION & MEDIA
Silver Award in Media Innovation-on-ground Activation/Events.
- BIG BANG AWARD 2017** AWARD FOR EXCELLENCE IN COMMUNICATION & MEDIA.
Bronze Award in POP Material.
- BIG BANG AWARD 2018** AWARD FOR EXCELLENCE IN COMMUNICATION & MEDIA
Gold Award in Media Innovation-on-ground Activation/Events.
- BIG BANG AWARD 2018** AWARD FOR EXCELLENCE IN COMMUNICATION & MEDIA.
Silver Award in POP Material.



Clients worked with



LANGUAGES

HINDI
ENGLISH

SKILLS

GRAPHIC DESIGN
PAINTING & SKETCHING
TYPOGRAPHY

CONTACT

201, 2ND FLOOR SRIRAMA CORNER TCPALYA
BANGALORE 560036
ak.asheeshkumar@gmail.com
designbyashk@gmail.com
+91 8884342273, +91 7987053683
<https://www.behance.net/Asheesh>

designbyashk.com